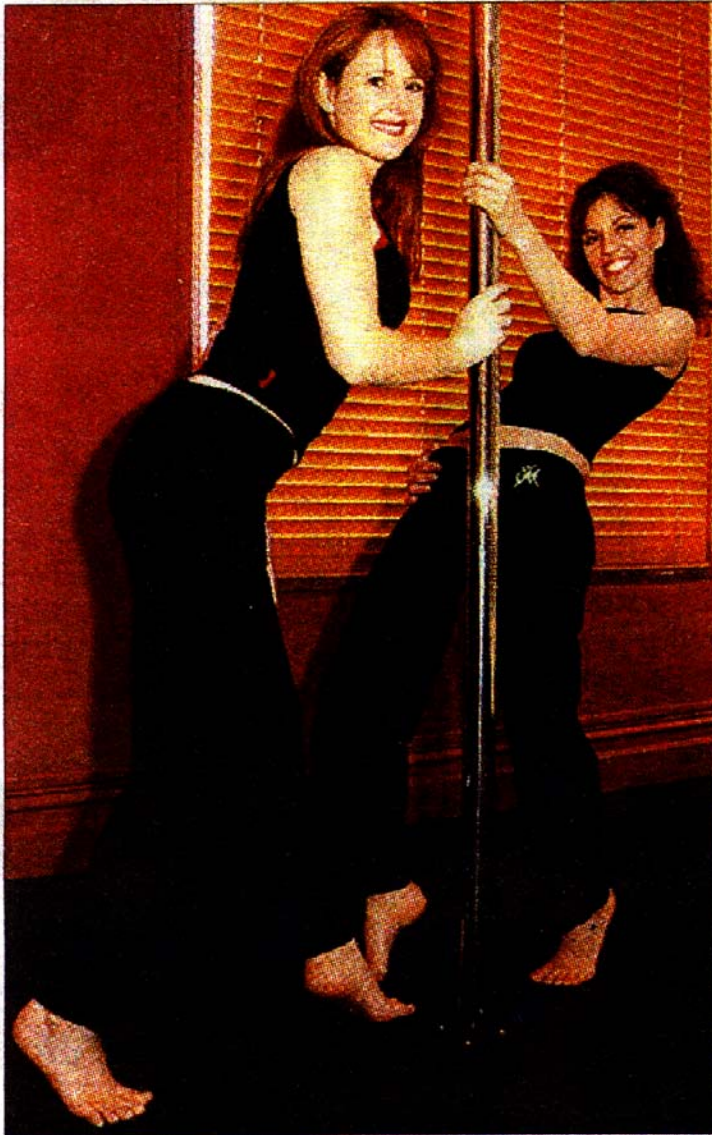




Pair takes pole position



Polling well... Britt Bailey-Kerber and Kelly Bannister at pole dancing classes.

OVERWHELMING demand has forced She Moves Pole Dancing Studio co-founders Kelly Bannister and Britt Bailey-Kerber to open bigger premises.

The Como neighbours run classes in Leederville and Fremantle and will soon open a centre in Lord Street, Perth.

Classes include exercise routines based on moves from professional exotic dancers and cater for women of all ages.

Kelly said Perth women had embraced the craze as a way to get fit.

"It's about toning up and feeling really comfortable with your body," she said.

A former pole dancer, Britt said classes that combined aerobics and pole and lap dancing moves had also proved popular.

"You burn the calories and gain an enormous sense of confidence," she said.

The pair has also completed a DVD for home workouts.